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Roger F. Langley

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★ MAY 24 1934 ★
U. S. Department of Agriculture

— Gladiolus Specialist —

Barre, Massachusetts.

Member of the New England Gladiolus Society

Member of the American Gladiolus Society

April 12, 1934.

Dear Gladiolus Friend,

I am enclosing my 1934 Announcement of Fifty Selected Varieties of Gladiolus Bulbs.

Gladiolus Growing has been a hobby with me for ten years. For several years I have sold bulbs in increasing numbers, and last year shipped bulbs into all of the New England States. Letters from customers have encouraged me to spend more time with my favorite Flower.

My business is small enough for me to give personal attention to every order and I shall endeavor to give you the kind of bulbs you have a right to expect. As a member of the National Commercial Gladiolus Growers Association, which was formed for a "New Deal" in gladiolus growing and selling, I am co-operating in the plans for fair dealing and agreement with Government authorities.

I think you will find that my prices are low for the grade of bulbs offered for sale and I solicit your careful attention to my list. In addition to selling you bulbs, if I can be of any service by assisting you with your planting problems, be sure to write me.

With every good wish for a happy and successful gardening season and hoping to hear from you, I am,

Sincerely yours,

Roger F. Langley

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Fifty Selected Varieties for 1934

Prices for numbers 1 to 30

Large size -- 4 cents each, 5 for 18¢, 10 for 30¢

Medium size - 3 cents each, 5 for 12¢, 10 for 20¢

1. Alice Tiplady - brilliant orange-yellow flowers
2. Anna Eberius - deep velvety purple
3. Annie Laurie - ruffled delicate pink
4. Apricot Glow - warm pur apricot color
5. Break O'Day - very early light pink
6. Capt. Boynton - lavender, spotted deeper lavender
7. Carmen Sylva - tall, graceful white
8. Crimson Glow - deep crimson
9. E. J. Shaylor - rose-pink blooms
10. Fern Kyle - ruffled creamy white
11. Giant Nymph - large lovely rose-pink
12. Golden Dream - deep golden yellow
13. Helga - salmon rose
14. Herada - a glistening light purple
15. Lavender Bride - smoky lavender color
16. Los Angeles - shrimp pink
17. Mrs. Dr. Norton - white, suffused soft pink
18. Mrs. F. C. Peters - soft rosy lavender
19. Mrs. Frank Pendleton - bright salmon pink
20. Mrs. Leon Douglas - begonia-rose, orange-scarlet
21. Mrs. F. W. Sisson - light creamy pink
22. Opalescent - light lavender
23. Orange Queen - lovely orange apricot
24. Osalin - coral pink-orange
25. Purple Glory - ruffled velvety crimson
26. Princepine - red with white blotch
27. Saraband - velvety Bordeaux-red
28. Souvenir - rich golden yellow prim.
29. Snowflake - white
30. Topaz - early buff

Prices for numbers 31 to 47, as follows:

Large size -- 5 cents each, 5 for 20¢

Medium size - 4 cents each, 5 for 18¢

31. Betty Nuthall - large coral-pink, orange
32. Black Pansy - rich black red

Size of Bulbs

Two sizes of bulbs are for sale. Large size, $1\frac{1}{4}$ inches and larger in diameter; Medium size, $\frac{3}{4}$ to $1\frac{1}{4}$ inches in diameter.

Guarantee

All bulbs, guaranteed true to name, free of disease and as represented. Any stock unsatisfactory will be replaced without charge.

Terms

Cash with order; check or money order. Currency or bills should not be sent in a letter unless registered. Bulbs shipped April 1st or later as desired. All orders amounting to \$1.00 and over will be post-paid in New England.

Testimonials

I wish to thank those who have written me expressing their pleasure at fine results from bulbs obtained from me. I regret I cannot print more than parts of two of them.

"I was so pleased with them, because they were such nice looking bulbs, and packed so well.... for the last 4 weeks I have had a beautiful bed of glads, everybody admires them and ask how I can grow such fine flowers." --- Mr. W. A. B. Claremont, N.H.

"I am writing you about the success I had with the Glad bulbs I purchased from you this last spring. They were lovely and I believe every bulb blossomed, I was unfortunate enough to be in the hospital for two weeks this fall, but was fortunate enough to have a nice bouquet of Glads at my bedside all the time." --- Mrs. C. A., Brunswick, Maine.

Sturbridge Fair Exhibit, Sturbridge, Mass.

Sept. 2, 3, and 4, 1933 at Sturbridge Fair I received 1st prize on a commercial exhibit, in which were a basket of Purple Glory; a basket of Los Angeles, 4 jugs of mixed gladioli, etc. Also 1st prize on 12 vases, 3 spikes per vase. Some of the best were Minuet, Betty Not hall, Pfizers Triumph, etc..

Price of fabric
The price of fabric is for sale. Large size,
1 1/2 inches and larger in diameter. Medium size, 1 to
1 1/4 inches in diameter.

Instructions
All orders must be accompanied by a check, cash or
money order. All orders must be accompanied by a check, cash or
money order. All orders must be accompanied by a check, cash or
money order.

Terms
Cash with order; credit or money order. Delivery
of bills should not be sent in a letter unless the
order is accompanied by a check or money order.
All orders must be accompanied by a check, cash or
money order.

Instructions
I wish to thank you for the fabric which you
sent me. I received it from the
factory of two of them.

I was so pleased with the fabric because they were
such nice looking fabric, and packed so well. For
the last 4 years I have been disappointed in the
quality of the fabric that I have bought from you.

I am writing you about the fabric I had with
the glad fabric I purchased from you this last spring.
They were lovely and I believe every bulb purchased
from you. I was so pleased with the fabric that I
for the last 4 years I have been disappointed in the
quality of the fabric that I have bought from you.

Instructions
I wish to thank you for the fabric which you
sent me. I received it from the
factory of two of them.

THE NEW ENGLAND GLADIOLUS SOCIETY

If you are interested in the Flower Gladiolus, you will be fully repaid by sending, One Dollar, dues for 1 year, to Mr. C. W. Brown, Secretary, Ashland, Mass.

This Society gets out a wonderful Year Book with a lot of information about our favorite flower. It alone is worth the Dollar. Then the color chart is something you will find interesting. In addition you get the 1933 Year Book - a real dandy. All for \$1. And don't forget you get membership for one year in an up and coming Society -- which puts on the best Glad Show in New England at Boston, every August.

I would like to get credit for your membership as I am interested in seeing the N.E. Gladiolus Society grow. Let me know if you join and I will send a letter of appreciation. I will send a blank if you wish.

GLADIOLUS NEWS SERVICE.

Beginning April 1st and running monthly thereafter, a bulletin, with news and information concerning Glads, timely suggestions about planting, cultivating, spraying, curing, etc., will be mailed to customers and friends upon request. Kindly make note on your order blank or send card if you would like to receive this bulletin. There is no cost for this. The bulletin will consist of two or more papers mimeographed similar to these papers. It will contain from time to time a few special offers and bargains.

LIBRARY SERVICE.

Many folks like to read books on Gladiolus and other Flowers. Most libraries do not contain specialized books of this kind. If you are interested in renting books by mail, send card asking for my Library Service Leaflet. It lists books you would like to read and obtain excellent information regarding growing, pollinating, etc.

THE NEW ENGLISH ALPHABET

It has been suggested in the House of Commons, that the English alphabet should be reformed, and that the letters should be arranged in a different order, so that they should be in the order of their frequency of use. This suggestion is not new, but it has been revived recently. The suggestion is that the letters should be arranged in the following order: A, B, C, D, E, F, G, H, I, J, K, L, M, N, O, P, Q, R, S, T, U, V, W, X, Y, Z. This order is based on the frequency of use of the letters in the English language. The letters A, B, C, D, E, F, G, H, I, J, K, L, M, N, O, P, Q, R, S, T, U, V, W, X, Y, Z are arranged in the order of their frequency of use. This order is based on the frequency of use of the letters in the English language. The letters A, B, C, D, E, F, G, H, I, J, K, L, M, N, O, P, Q, R, S, T, U, V, W, X, Y, Z are arranged in the order of their frequency of use. This order is based on the frequency of use of the letters in the English language.

The new English alphabet is a suggestion for the reformation of the English alphabet. It is based on the frequency of use of the letters in the English language. The letters A, B, C, D, E, F, G, H, I, J, K, L, M, N, O, P, Q, R, S, T, U, V, W, X, Y, Z are arranged in the order of their frequency of use. This order is based on the frequency of use of the letters in the English language. The letters A, B, C, D, E, F, G, H, I, J, K, L, M, N, O, P, Q, R, S, T, U, V, W, X, Y, Z are arranged in the order of their frequency of use. This order is based on the frequency of use of the letters in the English language.

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Names of any who may be interested in my list:

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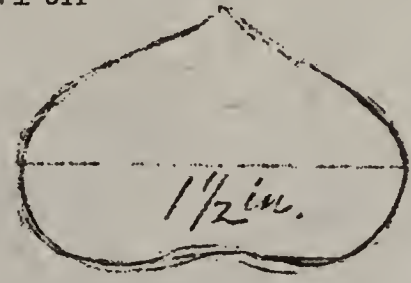
Special Bargain List for April, 1934.

The following bulbs are offered subject to prior sale as they are in a limited quantity. The bulbs are of the same high quality as all bulbs offered for sale.

SOME FINE COMMERCIAL VARIETIES.
While they last, Large size, 20 bulbs for 50¢. Postpaid, within the third zone.

- _____ ELF (Diener) - Lemon yellow with citron yellow markings. Medium season. F.G.
 - _____ TARO (Kunderd) - American Beauty Rose with deeper blotch. Gr.
 - _____ Golden Measure (Kelway) Deep Yellow.
 - _____ CRIMSON GLOW (Betscher) Gr. Scarlet.
 - _____ OSALIN (Salbach) Coral pink - fine pencil Almost a salmon.
 - _____ Alice Tiplady (Kunderd) Saffron orange Good propagator.
-

And for April only - SPECIAL OFFER --
_____ 100 Gladiolus Bulbs -- in mixture ----
All bulbs are not less than 1½ inches in diameter and go up to 1½ inches in diameter. A fine quality mixture and size to insure fine, healthy bloom. You will be pleased with a package of these bulbs. And extra with this offer comes 5 large size CAPT. BOYNTON, a prize winning Lavender..... Order Today .. Postpaid in New England, \$1.00 Outside of second zone, please add postage.



The following bulbs are offered subject to
prior sale as they are in a limited quantity.
The bulbs are of the same high quality as all
bulbs offered for sale.

White Star (Large size, 20 bulbs for 50¢)
Toshiba, within the third zone.

Low markings, Medium season, 1.0.
Yellow (Darker) - Japan yellow with yellow vel-

TARO (Darker) - American Beauty rose with

Golden (Darker) (Darker) Deep yellow.

CHERRY (Darker) (Darker) or Scarlet.

ORANGE (Darker) (Darker) - Fine pencil

White (Darker) (Darker) - Excellent

Good propagator.

For sale only - 100 bulbs for 1.00

All bulbs are not less than 1.00 in

diameter and 1.00 to 1.50 in diameter

fine quality of bulbs and size to insure fine

healthy plants and will be pleased with

package of bulbs and orders with

this offer and 1.00 per bulb

CAUTION: A bulb is a bulb

labeled... 1.00 per bulb

labeled in New England, 1.00

Outside of second zone, please

